



Turning Inventory into Profit

TurningPoint's ProfitPDA

ProfitPDA provides advanced technology for your field sales reps and customers to enter orders and conduct other customer service features. Utilizing a familiar Windows interface, TurningPoint's solution offers the maximum performance and data accuracy required for busy personnel. ProfitPDA's system architecture enables it to interface with any back office ERP and Accounting system. The easy to use search and drop down menus enable all the functionality you would expect, such as scan and order items for "quick" processing, customer, item, pricing look ups, printing retail labels, and fast order processing.

Additional Key Features and Functions

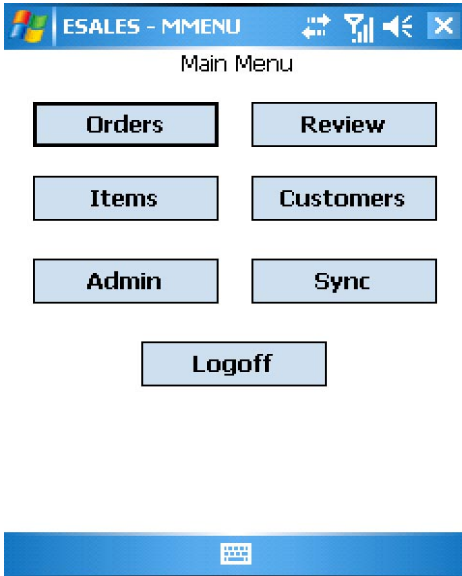
- Find special items such as new, promotional, and/or discounted for up selling
- Multiple UPC's per item (sale or purchase unit)
- View order history
- Show "build to" levels for items to meet discounted levels
- Show "real time" pricing (connection required) per item/customer
- Use last order as starting point for the next order
- Per item, per customer, show 13 week ordering average and last order amount
- Sales history of 13 weeks for each customer/drill down on selected order

Hardware will run Windows Mobile 5.0 and support Bluetooth connectivity for mobile printers and retail label printing. Can be a PDA and/or "Smartphone." Connect to your host via Wireless, Internet or Modem. **Flexible, powerful, lower cost and works with your existing environment.**

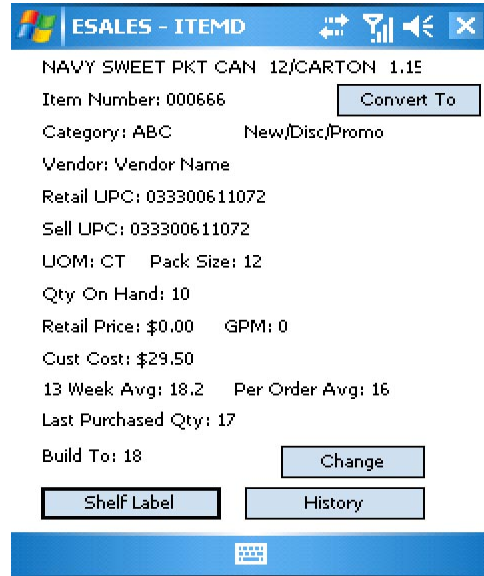
Designed by five of TurningPoint's customers, ProfitPDA is the future of remote field sales and customer service technology for C-Store, Food Service, Grocery and other wholesalers requiring advanced services to offer their retail customers.

TurningPoint's ProfitPDA (sample screen shots)

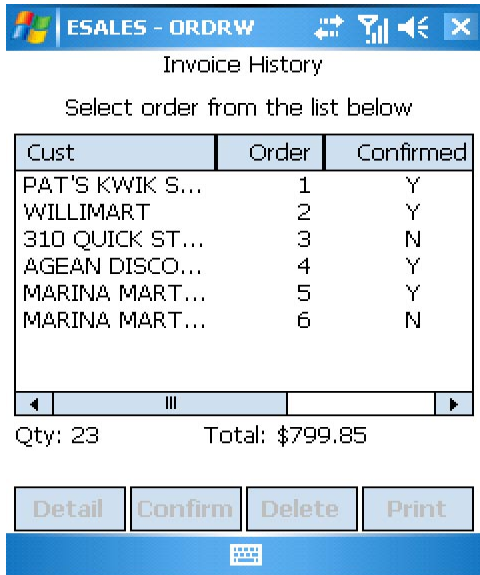
Main Menu



Item Look Up



Customer Sales History



Ordering Shortcut

